



WRITING PORTFOLIO

Georgina Brown

Children's fiction, non-fiction
& magazines



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BIOGRAPHY

Georgina Brown is a seasoned writer, author and editor, specialising in professional writing, editing, and marketing services.

She is a freelancer producing entertaining and engaging stories, magazines, scripts and educational materials for children and young adults. She also produces articles, blogs, emails, and social media to promote children's books.

Her clientele encompasses publishing specialists such as Dynamo Publishing, Sweet Cherry Publishing and GE Fabbri creating titles for National Geographic Kids, Lucas Film and the BBC.

Her expertise spans across adventure, environmental, sci-fi, education and the Classics.

Her comprehensive services include:

- **Creative Writing:** Writing children's fiction, non-fiction and magazines. Adapting and improving existing texts.
- **Script Writing:** Film and television scripts with compelling content to engage your audience.
- **Media Campaign Launches:** Develop successful media campaigns to promote your book or product effectively.
- **Editing and proofreading:** Ensure your written materials are refined, relevant, and error-free.
- **Ghost Writing:** Seamlessly transform your ideas into polished, professionally written content, ensuring your voice and vision shine through.

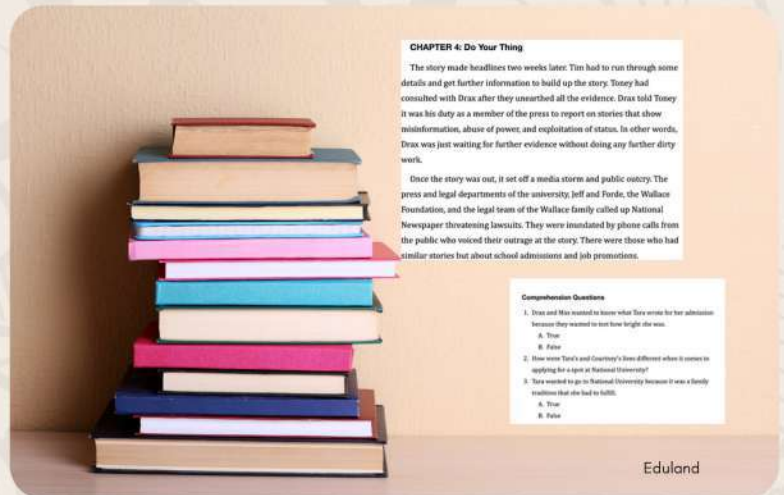
In addition to her core services, she maintains a network of talented designers, photographers, video producers, artists, and web developers who can provide additional creative solutions for your projects.

If you have a project in mind or require assistance with any of her services, please do get in touch. She looks forward to discussing how her expertise can contribute to the growth of your business.



BROWSE THROUGH HER PORTFOLIO BELOW:

FICTION & NON-FICTION



Crafting engaging narratives, reimagining timeless tales, and researching and composing educational non-fiction for children.

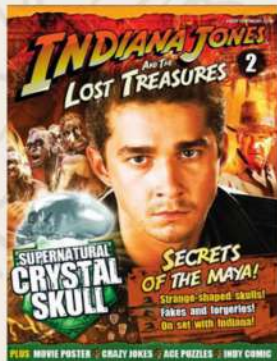
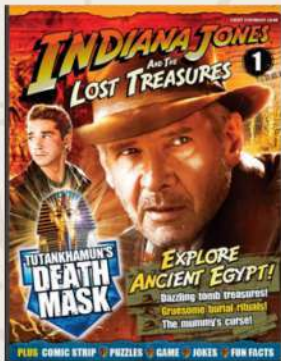


MAGAZINES

CREATING, EDITING & PROOFING COLLECTABLE MAGAZINES



Creating content in titles for Lucasfilm and the BBC including interviews, narratives, craft ideas, comic strips, puzzles, games, character profiles and ancient civilisation specials.



EDUCATIONAL CONTENT

INTERVENTION PROGRAMMES & STEM MISSIONS



Week 2: Read all about it

Focus Two: Deduction

Hook: Using pictures - Look at the picture of Blake in the hospital. Get children to add post-its to the picture (thought bubbles) with all the questions that the image conjures. Pupils to learn what deduction is and can deduce information from the text AT5 and AT7

Session 1: Discover:

Explain to the pupils that deduction is where you can judge based on the information the text has given you. Example: 'Berty looked despondently out of the window and reached for her umbrella!' We can deduce that it is raining or about to rain as umbrellas are typically used in wet weather - despondency may also be linked to miserable weather outside. Discuss with pupils the difference between inference and deduction - both are valuable skills that you can use simultaneously to tell you more about the text. Deduction is making more fixed judgements based on factual evidence and inference is where you can make suggestions or assumptions based on undefined clues.

Revisit the picture - give the pupils speech bubbles and ask them to write down all the things that they can deduce from the image. Example: Blake is injured and asleep or unconscious. Blake is in a hospital therefore something which has threatened his health has occurred.

Session 2 Practice:

Read the extract from Chapter 5 (describing Piku) and invite children to create a sketch showing what they see in their mind's eye as they hear the extract. Ask them to explain why they drew their picture the way they did e.g. focus words (write all children to annotate their pictures). Follow up by showing them the pictures that match this extract. They have used deduction to create this image using the character description to visualise the image.

Session 3 Review:

Ask the pupils to either create their own character or think of one from a book or film they like. Challenge them to think about the physical and emotional characteristics of their character and describe these in words, using as much detail as possible. Explain that the description should conjure an image in the reader's mind and allow them to deduce information about the character. Pupils to then share with a partner and get them to draw the picture that springs to mind (don't let pupils reveal who their characters are at the start if it is not their own creation!)

Designed tailored intervention programmes for KS2 pupils - focusing on reading and writing.

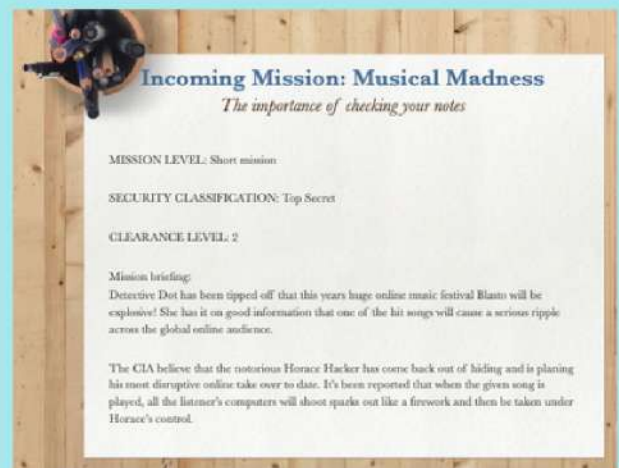
Great work. That should blend in nicely!

We have programmed our instructions, but there's a glitch.

Our engineers need help working out why the Sneaky Snooper won't complete its secret route, below the drones, around Headquarters.



Created online STEM-based missions to accompany children's novels.



BOOK MARKETING

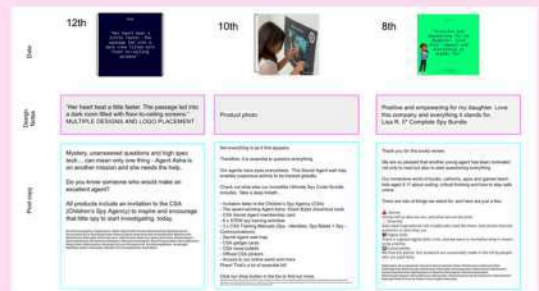
Marketing strategist for published author.

Creating:

- Website content
- Blogs
- Newsletters
- Email
- SEO
- Social Media



Social Media Marketing



Blogs

Why we love the Young people's book prize

This great award celebrates accessible STEM books for under 14s. It has a collection of diverse texts which explore STEM concepts from programming, to inventors, to the wonders of the night sky. There are so many excellent books to inspire and create curious minds.

Who selected the shortlist?

The shortlist was decided by an expert adult panel who meet to talk about their favourite science books released in the previous year. The panel was chaired by volcano scientist **Professor Katharine Cashman FRS**. Also on the panel was BBC broadcaster **Gabby Logan**, award-winning author **Sharna Jackson**, chemist **Andy Izzard** and teacher **Robin James**.

What other books have been shortlisted?

A huge congratulations to all the other fantastic nominees



Why STEM gifts offer the perfect solution to keeping kids entertained and educated without the environmental waste

Does the decision on what to buy your child, grandchild or that special young person in your life seem to be getting increasingly harder as each year passes? Do you hate the waste that comes with outgrown toys and unwanted gifts?

Well, look no further. We have a range of reasons why STEM gifts are the must buys this year, and the benefits that come with them

Firstly, what is STEM?

STEM stands for Science, Technology, Engineering and Maths. STEM gifts are designed to provide enjoyment with an educational element. This may be making, calculating or coding, for instance.

Check out the benefits of STEM toys

STEM based activities encourage a lot of divergent thinking and allows the child to make decisions independently. It can promote curiosity, problem solving, creativity and innovation. Not only do these types of activities have a huge impact on the child's educational wellbeing but the exposure to STEM activities at a young age also determines their attitudes towards STEM based careers. The fear of these subjects being seen as 'difficult' can be debunked and the fun can begin.

Why not save the world while you're at it?

With an abundance of plastic waste clogging up our planet, the last thing we need are more discarded, outgrown toys. Many STEM gifts offer interactive, adaptable challenges, often made from sustainable materials, that can be used multiple times and which evolve with the child. They offer a unique solution to sustaining a young person's interest whilst sneakily teaching them something new.

Check out our range of STEM coding based activities to find that perfect gift.